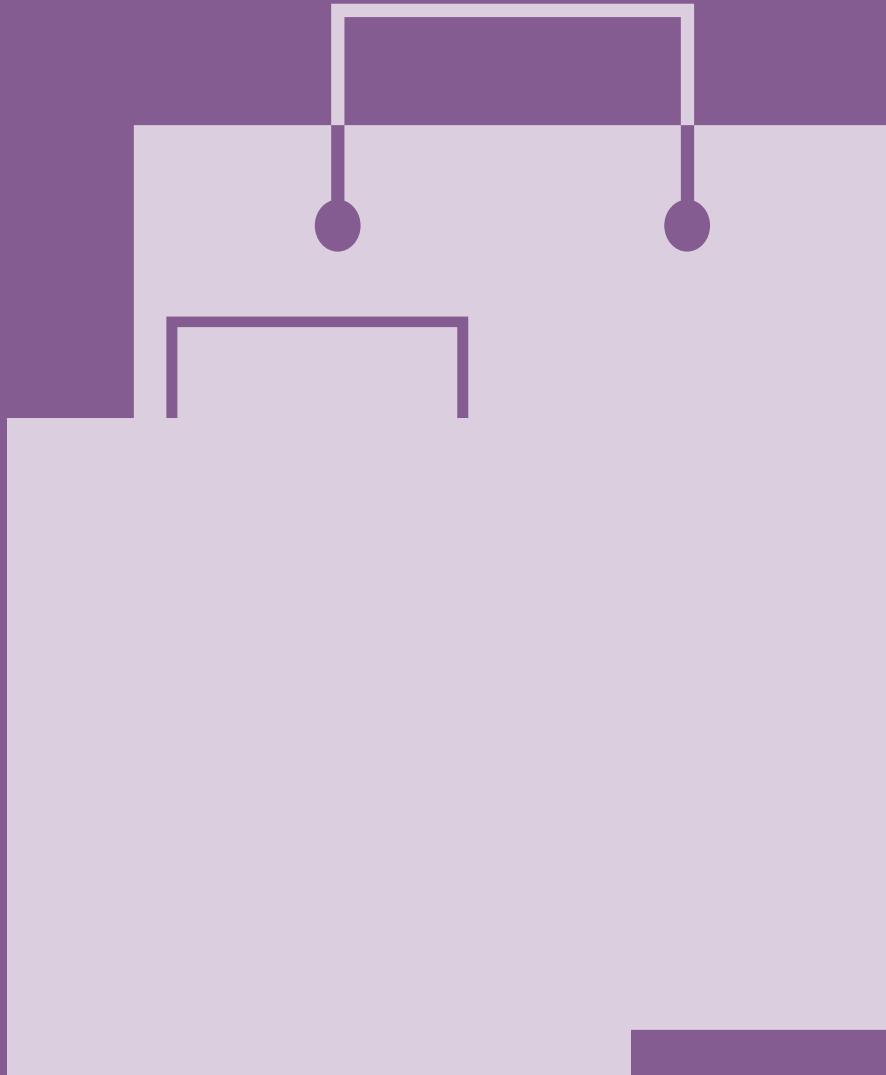




LUX  
Manufacturer  
of the Year 2018



Lighting for Retail & Leisure

# Tamlite Lighting

Tamlite Lighting is no ordinary lighting manufacturer. Founded in 1967, we live and breathe our philosophy of Lighting for a Living. For us, it is much more than a marketing tagline. It crystallises how we think about light and the impact it has on every aspect of our lives.

How we live, work, play, learn and exist are all basic human needs that are influenced by light. Creating environments that are perfectly lit - comfortable, practical, efficient, safe and inspiring - is what we do, and it is what we have done well for over 50 years.

As we have expanded, Tamlite Lighting remains committed to its British roots, with extensive R&D, testing and manufacturing activities managed out of factories in Redditch and Telford. This gives customers the assurance that any Tamlite product has been made with quality in mind.

Today, Tamlite offers over 500 product ranges and in excess of 15,000 products, cementing its place as one of the industry leaders in cutting-edge lighting solutions.

The purpose of this brochure and topics below is to demonstrate how Tamlite can provide the ideal lighting solutions for retail and leisure applications.

- The role of lighting in retail and leisure facilities
- Lighting for retail that sells
- Connected lighting solutions
- Lighting requirements across retail and leisure applications
- Key products
- Retail and Leisure case studies



# Lighting for Retail & Leisure

Tamlite designs, manufactures and supplies outstanding lighting solutions to a wide range of sectors. Having achieved the LIA Quality Assurance award, and as a BAFE registered company, Tamlite provides quality lighting products and schemes for a variety of applications. Tamlite is an industry leader in providing outstanding solutions for the retail and leisure sector, designing and supplying creative lighting systems to make your facility look its best. Tamlite understands that retail stores and leisure facilities need to provide the ultimate customer experience that make them want to come back for more.



# Retail & Leisure

We understand that retail and leisure environments are focused around the customer, ensuring that they are given an exceptional retail experience that they cannot get from online shopping. Increasing footfall into your store or facility is vital, so it pays to make your premises as attractive as possible. With online retail becoming such a huge competitor to high street and out of town stores, providing a unique customer experience is key.

The right lighting in a retail store or leisure facility can make all the difference between a customer browsing and making that sale. Lighting can be used to direct customer focus to a sales promotion or to grab their attention. Light can be tailored in terms of colour temperature and intensity to create different scenes, to make your facility THE destination for your visitors.



# Lighting for Retail that Sells

Lighting for Retail is about transforming a space into an experience. The right light can evoke emotions and can trigger the impulse to buy and alter shopping behaviour.

When a shopper enters a store, they are primed to purchase, so creating an environment that is enjoyable as well as presenting goods in the best possible light could be the difference between a sale or customers leaving the store empty handed.

Creating the right retail experience is more than purchasing a light fitting, it requires light perfection. Light can bring out rich colours, make black blacker and white crisper, and highlight fixtures, architectural beauty and finishes.

The latest generation of lighting technology takes retail lighting to the next level. With superior colour rendering, Tamlite Lighting is able to offer deeper colour saturation, natural white tones and colour consistency, whilst ensuring ongoing energy costs are lower than ever.



## TamliteRED

TamliteRED has been developed with a tuned colour spectrum that enhances red and simultaneously displays white in a clear and fresh way. It creates a punchy contrast between the two colours to enhance foods like fresh meat and vegetables. TamliteRED can tempt the shopper to fill their basket with produce that looks fresher and healthier.



## TamliteCRISP

TamliteCRISP takes LED light quality to exceptional levels offering unparalleled rendering of whites and colours within one light source. Whites appear pure, brighter and crisp at the same time as making other colours appear warm, saturated and intense. If you need to create a totally new colour experience that promises fashion retailers, high-end stores and chic boutiques all the energy saving of LED but with the added benefit of enhanced rendering, look at our TamliteCRISP range.



## TamliteWHITE

TamliteWHITE offers excellent light quality, specifically designed for spot and accent lighting in fashion, retail and supermarket applications. Looking to create a unique and dramatic ambience to entice people into a store and encourage them to stay for longer, TamliteWHITE is designed to light up desire and create the ultimate store experience.

# Vision Connected Lighting

Change the way your space is illuminated with Tamlite Vision Connect. Lighting controls and connected systems are revolutionising the way we light retail and leisure spaces, giving you more ways to engage with your customers, and improve the in-store retail experience.



Vision Connect lets you take control of your lighting, to transform facilities into stunning spaces that stimulate customers and get across brand identity. Entice customers into your store with warm white lighting in the winter, and a cooler, fresh feel in the summer.

Our Asset tracking feature is the latest in retail and leisure energy monitoring. Asset tracking allows analysis of the areas that receive the most foot traffic, so the space can be adapted accordingly.

## Vision Connected Lighting for a Living

The ability to customise the style of your store or leisure facility to suit visitors is essential. Create a style that displays your products in the best light. Let the light do the work to give your space an air of prestige, so customers know that they are buying products of the highest quality.

Lighting for cinemas, theatres and large audiences needs to be able to change the lighting design of the room in seconds. As the show begins, lighting can be dimmed quickly and easily from a central network point.



Vision Smart is the most innovative and intuitive lighting control solution for your space.

# Lighting for Retail & Leisure



## Window Display

Draw customers into your premises with the aid of creative lighting, turning your store window into a striking visual exhibition. Give your displayed products the maximum impact possible, by accentuating promoted merchandise to increase foot traffic into your store.



## Sales Floor

A customer-focused lighting system encourages customers to stay in the store for longer. A prolonged customer visit increases the opportunity for multiple sales. An engaging lighting style can arouse customers, making them pick up products for purchase, and influence impulse-buying at POS, ensuring that they leave having had a positive experience and purchased what they wanted.



## Restaurants

Lighting can be finely-tuned to complement a food outlet's own distinct character or brand - from bright and breezy cafe or diner, to warm and intimate dining. A cleverly designed and controllable scheme is also one of the easiest ways to create contrasting zones and spaces that work in harmony with the mood, ambience and occupancy levels of your restaurant.



## Customisation

Shape your brand identity, illuminate signage, evoke emotion and tune the lighting to your target customer's requirements, to get the most out of your space. Different demographics respond to different lighting styles, so customise your facility to give your visitors an experience that ensures they leave happy.



## Reception/ Lobby

Create a warm and memorable experience for every guest who walks into your reception. Lighting in a reception area plays an important role for shoppers, diners and visitors, aiding the transition from outside to inside the heart of the venue itself. Reception lighting 'sets the scene' and helps to create the right first impression.



## Emergency

Emergency lighting is important in retail environments, to ensure that customers, visitors and staff can vacate the premises quickly and safely in the event of a loss of mains power. In retail and leisure environments, the majority of room occupants will be unfamiliar with their surroundings. Therefore, in an emergency, it is important that the lighting makes people as aware as possible about the quickest possible escape route.



# Retail & Leisure Luminaires

Tamlite has a wide range of luminaires designed for the retail and leisure sector, from fittings with wide and extra wide beam angles for out of town retail, to track and spot fittings for white wall applications. Tamlite designs subtle fittings with sleek bodies that blend discreetly into the background, lighting the space without imposing on the visual style of your facility.

Tamlite supplies the latest generation of UK manufactured, high-performance luminaires, designed with energy efficiency in mind. For retail stores and leisure businesses, management of overheads is key, so the savings afforded by energy efficient solutions are crucial.

Tamlite Lighting is the inaugural winner of the LiAQA award, demonstrating our product quality.

LIAQA AWARD WINNER 2017



**HYLITE**



**REVO FOCUS**



**RACKLINE**

- Recessed module with high output optic
- Multi-spot gimbal for retail or accent areas
- Available as single, twin, triple or quad spot modules

- High output high bay, ideal for large leisure, retail and airport spaces
- Available in 3 sizes and 7 outputs
- Choice of 6 different beam angles for ultimate beam control

- Continuous linear system for warehouse or retail areas
- High performance optic with narrow distribution, ideal for racking aisles
- Standard lumen outputs or specific user-defined outputs



**TS SPOT**

- Track spotlight for retail and display areas
- High output module with integral driver
- Suitable for Tamlite TRIO 3-circuit track system



**i5**

- High performance adjustable downlight
- High quality light source, ideal for retail applications
- Fully adjustable up to 350° rotation and 45° tilt



**SAPPHIRE**

- Decorative pendant for open areas and atriums
- High lumen output suitable for 5-8m mounting heights
- Integral emergency version also available

# YO! Sushi Case Study

## London

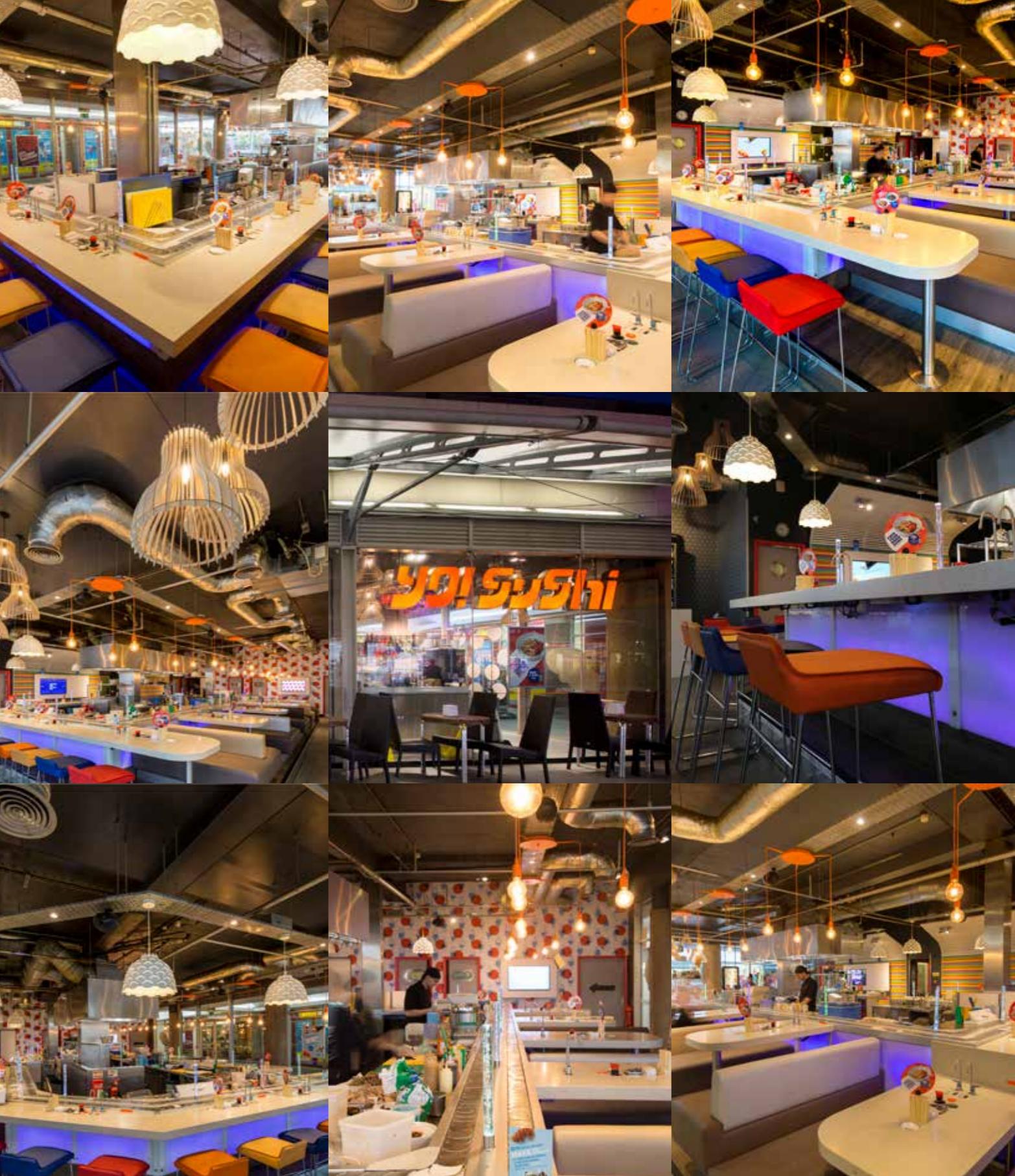
High-efficiency Tamlite lighting solutions have been installed in the popular Japanese food restaurant chain, YO! Sushi.

The restaurant has a trendy, vibrant style, which is why Tamlite RGB colour strips are the ideal lighting solution. The restaurant is accented with aesthetic light fittings, but Tamlite solutions provide the light that people need.

The RGB strips cycle through every colour, which provides a vivid lighting design at the tables. This fits in with the style and aesthetic that YO! Sushi is renowned for.

Spotlights were also supplied at a number of sites, which increased the lux levels at the serving areas, maintaining the distinctive atmosphere. The overall quality of illumination in these areas has also improved markedly, whilst the restaurants' owners can look forward to benefiting from significant savings in terms of energy consumption and maintenance.

The result of the project is a colourful, creative feel in the restaurants, as tables and the iconic conveyor belt have been given the lighting that complements the style of the YO! Sushi brand. This provides a quirky, enjoyable environment for customers.



## Products Used



RGB FLEXI STRIP



MINI SPOT



EUROPA

# Office Outlet Case Study

## Swansea

Office Outlet, formerly known as Staples, operates 92 retail stores across the UK, as well as online. Many of its stores are in out of town retail parks, with big open spaces and high ceilings.

The ongoing rebrand of Staples to Office Outlet has led to several new-build stores being opened in the UK. Tamlite Lighting solutions were installed at the latest new build store in Parc Tawe Retail Park, Swansea.

The lighting needed to occupy a large space, illuminating aisles, shelves and walkways to guide customers around the store. It was also important that the luminaires used were visually pleasing, to integrate with the new, modern feel of the store.

Tamlite recommended and specified a total of 286 energy-efficient I-LINE luminaires throughout the sales floor, with controls to manage the light levels throughout the day and enhanced lighting in merchandise areas. They were able to choose the beam angles that suited their space, and the connected system provided even lighting throughout the store.

The outcome of the lighting installation was a modern, professional feel to the store, with a lighting system that benefits both the customers and the store itself.



## Products Used



I LINE

# Volvo

## Case Study

### Galashiels

In a car showroom, the most important factor is creating an environment that makes customers feel comfortable and displays the cars at their best. For a brand such a Volvo, performance and exceeding customer expectations are key. This meant that the Volvo Galashiels showroom needed a lighting system that lived up to the excellence of the vehicles and the prestige of the brand.

Tamlite Lighting designed and supplied a range of high performance luminaires, designed for retail spaces, to accentuate the high-quality products on display in the showroom and the car park.

Stylish, subtle and flexible lighting was specified for the showroom, giving facility managers at Volvo the ability to customise the direction of the light, to give prominence to particular cars. The combination of style and functionality ensured that the lighting solution was ideal for the Volvo showroom and customer service spaces.

Lanterns and ground lights were also supplied at the site, to provide a welcoming, visually appealing exterior space for visitors, as well ensuring that staff feel safe outdoors.

Bruce Mallen, electrical contractor on the project, said, "Tamlite not only matched the design quality and performance of the competitors but were able to offer higher value."



### Products Used



HYLITE



i5

## Tamlite Lighting Sales Centre

Tamlite Field Sales Centre,  
Park Farm Industrial Estate,  
Redditch,  
Worcestershire,  
B98 0HU

T. 01527 517 777  
E. sales@tamlite.co.uk  
W. tamlite.co.uk

## Over 50 years lighting for a Living

As a UK manufacturer we have one of the widest lighting ranges across:



Communal



Education



Emergency



Healthcare



Industrial



Office



Retail  
& Leisure



Sports



Urban



Warehouse  
& Logistics